



Sea the Future

PIMEC 2023

10TH-12TH FEBRUARY KARACHI
EXPO CENTRE

PIMEC 2023 POST SHOW Report

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MESSAGE

Admiral MUHAMMAD AMJAD KHAN NIAZI HI(M), SBT CHIEF OF THE NAVAL STAFF

Pakistan has enormous maritime potential and its economic prosperity is inextricably linked to the development of its maritime sector. However, this realization in our national reckoning has only started dawning in recent years. Pakistan Navy, being a major stakeholder in shaping maritime thought in the country, is alive to this need and is proactively playing its role in creating the requisite maritime awareness for exploitation of the untapped potential of our Blue Economy.



It is in this context, that Pakistan Navy is hosting its first ever 'Pakistan International Maritime Expo & Conference (PIMEC)' under the patronage of Ministry of Maritime Affairs, from 10-12 February 2023 at Expo Centre, Karachi. It will be a milestone event to bring together international and national stakeholders, creating a marketplace for presenting innovative ideas and showcasing our maritime potential and opportunities in this vast and dynamic field.

PIMEC-23 is being organized to highlight the opportunities available in multiple maritime domains including; Shipping, Port Infrastructure, Coastal Tourism, Fisheries and Hydrocarbon Resources. It offers an interactive platform, opening new vistas for Pakistan's industry in contracting, outsourcing, joint venturing and demonstrating their products and signing MoUs for technical collaboration in the Maritime sector.

A Maritime Conference is also being organized which will provide a platform for discussion on contemporary maritime issues.



It is expected that the Conference will see lively discussion and yield tangible takeaways towards the larger purpose of maritime progress.

I am confident that the event will go a long way in accruing the desired benefits from our rich, attractive and diverse maritime potential. Through PIMEC, let us also re-affirm our commitment and resolve towards preserving the sustainable use of oceans and marine resources, exploiting nature's ultimate source of life, to fuel economies, spur growth and benefit the mankind for our collective good and shared prosperity.

I am sure the event will go a long way in promoting Blue Economy and providing the much-needed fillip to our maritime economic growth.





MESSAGE

SYED FAISAL ALI SABZWARI

MINISTER FOR MARITIME AFFAIRS

Blue Economy refers to the sustainable and integrated development of economic sectors in healthy oceans. It entails the sustainable use of ocean resources for economic growth, improved livelihoods, and jobs while preserving the health of ocean ecosystems. Given that it is at its nascent stage, the concept of Blue Economy is not well understood and is



fragmented into a number of different blue sectors, including but not limited to ports & shipping, blue carbon, fisheries and coastal & marine tourism etc.

Given the geographical and territorial strategic advantage Pakistan is blessed with, we have not been able to harness the true potential that Blue Economy affords to Pakistan. This is a prime opportunity and time to sustainably invest in Pakistan's Blue Economy sectors and profit out of the rich marine resources in a sustainable manner. In this context, the capture fisheries, coastal & marine tourism, ports & shipping, and blue carbon sectors have immense potential for Pakistan. For example, by just accessing Europeans markets for fisheries exports can significantly contribute to Pakistan's economic growth. Furthermore, the efficient utilization of Pakistan's port land is another opportunity to apply international best practices to set up relevant industries in the area to contribute to the national GDP.

The Pakistan International Maritime Expo & Conference (PIMEC) 2023 has come at a most opportune time to take advantage of the Blue Economy sectors to propel the country forward for greater sustainable economic growth.



Within the Blue sectors, the government of Pakistan has majorly been occupied and focused on ports & shipping, and fisheries. However, now is the time to reap benefits from other blue sectors as well and to enhance diversification of Pakistan's economy to enhance our economic and climate resilience. At the Ministry of Maritime Affairs, we look forward to enhancing the Blue Economy development agenda of Pakistan, to establish it as an engine of economic growth in the years to come, and through the PIMEC invite stakeholders to work with MoMA to achieve this dream.





MESSAGE

ZOHAIR NASEER

CHIEF EXECUTIVE OFFICER,
BADAR EXPO SOLUTIONS

Pakistan International Maritime Expo & Conference (PIMEC) is a mega maritime industry exhibition to highlight the potential of Maritime sector in Pakistan with regard to the Blue Economy.

It is a matter of great honour and pride for Badar Expo Solutions (BXSS) to be the Co-organizer for the premiere edition of PIMEC 2023. which is biennially held event in Pakistan.



On this auspicious occasion, BXSS Team extends warm welcome to the distinguished guests, trade visitors, exhibitors and worthy speakers from all over the world who are joining us on this mega event of Pakistan. We wish that PIMEC 2023 be extremely beneficial and professionally rewarding experience for the trade delegates and exhibitors, serving as a platform of latest demonstrations in the maritime fields.

I also express my sincere gratitude to Pakistan Navy, Ministry of Maritime Affairs (MoMA), Armed Forces of Pakistan, Law Enforcement Agencies, Government of Sindh, Trade Development Authority of Pakistan (TDAP), Chambers of Commerce, Local Administration of Karachi, as well as various public and private sector entities who greatly contributed in making PIMEC 2023 a resounding success.



PAKISTAN INTERNATIONAL

MARITIME EXPO & CONFERENCE (PIMEC) 2023

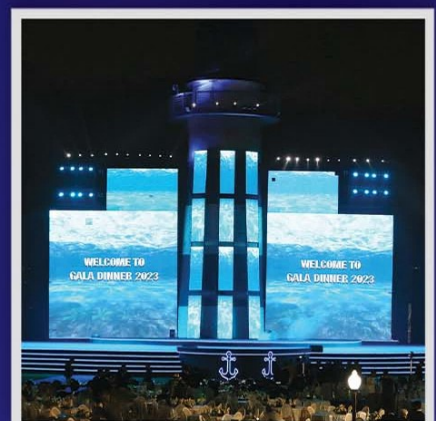
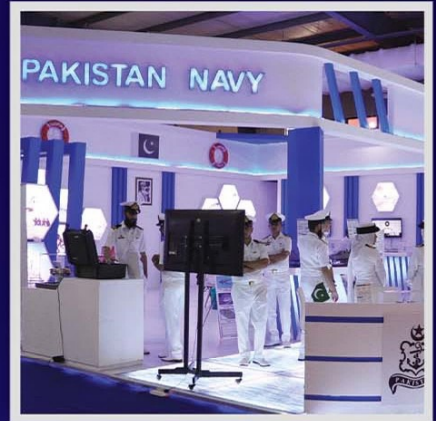
Pakistan International Maritime Expo & Conference (PIMEC) is an initiative of Pakistan Navy, being organized under the patronage of Ministry of Maritime Affairs in order to jump start development in Maritime Sector. The three days of PIMEC witnessed significant engagements, development, creation & consolidation of **'maritime awareness'** and most importantly laying **'foundation for blue economy'** for jump-starting economic activities in the maritime sector of Pakistan.

The International Maritime Conference (IMC) was an important component of PIMEC. The theme of the conference was **"Embracing Blue Economy – Challenges and Opportunities for Developing Countries"**. The IMC brought together local and international experts and scholars on ocean related matters. The conference had 27 papers spread over 4 sessions, covering a wide range of topics, including maritime security, ocean governance and challenges & opportunities in the maritime sector.

To conclude, PIMEC provided an opening for the Pakistan's ocean-based industry to come together, exchange ideas, and create new paths for cooperation and progress.



GLIMPSE OF PIMEC 2023



SPOTLIGHT

Events

DAY-1

- Inauguration Ceremony • Reception Day-1
- International Maritime Conference Session I
- PIMEC Gala Dinner & Awards Ceremony

DAY-2

- International Maritime Conference Session II
- International Maritime Conference Session III
- Reception Day-2

DAY-3

- International Maritime Conference Session IV
- Reception Day-3

DAILY LINE-UP

- B2B, B2G Meetings & Networking
- VIP visits • MOU Signing



PAKISTAN NAVY
MINISTRY OF MARITIME AFFAIRS
GOVERNMENT OF PAKISTAN

Sea The Future
PIMEC 2023
10-12 FEBRUARY 2023
KARACHI

WELCOME TO THE INAUGURATION CEREMONY OF
PAKISTAN INTERNATIONAL MARITIME EXPO & CONFERENCE

EXASS
NIMA

Sea The Future

DEPARTMENT OF TOURISM
PIMEC 2023
Manzoor Hussain
Minister for Tourism

Gwadar Development Authority

Gwadar Development Authority

YACHTING SOCIETY LTD

INTERNATIONAL MARITIME *Conference*

The International Maritime Conference (IMC) is a mega event held as a part of PIMEC. The broad theme of the conference was **"Embracing Blue Economy – Challenges and Opportunities for Developing Countries"**. The highlights of the event were presence of large number maritime experts from industry and academia from public as well as private sectors, government officials, senior naval dignitaries, eminent speakers and delegates both from in-country and around the world.





EMINENT INTERNATIONAL AND NATIONAL SCHOLARS CONTEMPLATED UPON THE DYNAMIC THEME

“EMBRACING BLUE ECONOMY – CHALLENGES AND OPPORTUNITIES FOR DEVELOPING COUNTRIES”

International Maritime Conference - 23 spearheaded by National Institute of Maritime Affairs (NIMA) was organized from 10 to 12 February 2023 on the theme 'Embracing Blue Economy – Challenges and Opportunities for Developing Countries'. The IMC sessions covered papers presented by national and international eminent speakers.

During the IMC sessions various international and national renowned speakers delivered their talks. Dr. Anuar Liporado Bin Abdullah from Ocean Quest Global Malaysia, Dr. Zafar Ullah Jattak from LUAWMS Baluchistan, Engr Faisal Iftikhar, CEO Deep Blue Sea Food and Mr. Saeed Sarparah, CEO Baluchistan Board of Investment & Trade emphasized over various topics under the theme of



'Impact of Innovation on Sustainable Blue Economy'. While, Dr. David Middlemiss from Wallingford Group UK, Mr. Jawed Iqbal CEO Shoib Shipping Agency, Mr. Usman Munir from KOTUG, Dr. Jian Lin from Southern University of Science & Technology China and Engr Captain (Retd) Ibrahim AKSU deliberated on the theme 'Challenges to Marine Industries & Contemporary Scientific Developments'.

Besides, Mr. Muhammad Irfan Tariq Former DG MoCC, Mr. Muhammad Amjad from Global Climate Change Impact Studies Centre, Mr. Mahmood Akhtar Cheema from Country Rep IUCM and Dr. Asif Inam from BUKC pondered upon the theme of 'Impact of Climate Change on the Marine Environment'. Besides, Dr. Josh L Breithaupt from Florida University USA, Dr. Abed El Rahman Hassoun from Germany, Dr. Ying Wu from China and Dr. Samina Kidwai DG NIO also contemplated upon various aspects of 'Ocean Bio-Geo Sciences and Marine Technologies'.

Towards the last session of IMC, President MCE Rear Admiral Javaid Iqbal, Maritime Security Director MiDAS Malaysia Capt Dr. Tay Yap Leong, Director of Waterlink Group of Companies Mr. Ahsan Malik and Regional Strategy Manager Thales Middle East Mr. Louis Brayle contemplated upon the dynamic theme of 'Importance of Secure Oceans and Emerging Trends in Shipping & Port Operations'. The conference was attended by a large number of dignitaries from across the globe, Officers from Defence Forces of Pakistan and friendly countries, academia, media representatives and researchers from local and international think tanks.





FOREIGN DELEGATIONS

Delegation Countries: 50
Total Delegates: 159



HIGH-LEVEL OFFICIAL MEETING

G2G: 26
B2G: 98
B2B: 55



MOUs
MOUs: 22





EXHIBITORS

Total: 143

Local



International



EXHIBITING COUNTRIES

Total: 14



PIMEC 2023

Testimonials

"PIMEC is an eye-opening event for me, it was a good experience to be in Pakistan to attend the exhibition and I will come again for the next edition of PIMEC."

Mr. Tay Lap Leong, Maritime Security Director – MIDAS Malaysia

"I am delighted to be here, PIMEC is a great exhibition and we have learned a lot. I think Pakistan has a bright future in the Maritime sector."

Dr. Jian Lin, Chair Professor of Southern University of Science & Technology

"PIMEC is an important event to discuss the potential of the Maritime sector and how this industry will create new opportunities to support the concept of Blue Economy."

Dr. Christian Bueger from the School of Law & Politics of Cardiff University, UK

"Our experience of PIMEC 2023 is great. It is an opportunity for fruitful business discussions and to meet stakeholders of the Marine Industry."

Mr. Osman Munir, Vice President – KOTUG

"We are super excited to be at PIMEC. It is a phenomenal event discussing all happenings in the Maritime industry of Pakistan, We are grateful to the organizers of this event, and we look forward to being back in the next edition."

Mr. Waleed Shaikh, Director International Operations – Global Ship Services

We are glad to represent our institute at PIMEC 2023. It was a well-organized event and we hope to participate in the next edition Of PIMEC as well."

Captain. Farrukh Shahzad, Member – Institute of Chartered Shipbrokers, UK

"We have had a wonderful experience in PIMEC 2023, such exhibitions are important for the sustainability and growth of the economy. We are thankful to the organizers for arranging the Maritime exhibition, and we hope that events like this will be held more frequently so that Pakistan will prosper."

Mr. Saeed Ahmed Sarparah, C.E.O – Balochistan Board of Investment & Trade, Government of Balochistan



“We have received a large number of international and local delegations at PIMEC 2023. People are taking interest in the first-ever Maritime Exhibition. Pakistan Navy and Badar Expo Solutions have done a great job.”

Mr. Farhan Ahmed, Project Director – Stingray

I appreciate the organizers of PIMEC 2023 for highlighting the importance of Oceans for business purposes as Ocean is the prime hub for businesses. PIMEC 2023 is just the beginning, and we are looking forward to more interactions and business avenues.”

Dr. Nuzhat Khan, Former Director General – National Institute of Oceanography

“We have got good exposure in PIMEC 2023, It is a platform that helps to improve trade networking. We hope more organizations will participate in the next edition of the Pakistan International Maritime Expo & Conference.”

Mr. Muhammad Mudassir Qureshi, Manager Shariah Compliance – UBL Ameen

PIMEC 2023

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Calendar



Sea the Future

PIMEC 2025

3RD - 6TH NOVEMBER 2025 KARACHI EXPO CENTRE

www.pimec.gov.pk

